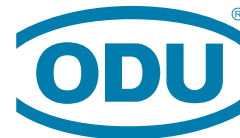


Clarke & Severn Electronics

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www.clarke.com.au

A PERFECT ALLIANCE.



BEST CONNECTIONS

CONNECTORS THAT INSPIRE.



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A PERFECT ALLIANCE

CREATING CONNECTIONS, BUILDING ALLIANCES, RELYING ON EACH OTHER: WHETHER TWO TECHNICAL COMPONENTS COME TOGETHER TO FORM A UNIT OR PEOPLE COME TOGETHER TO STRIVE FOR COMMON GOALS – THE KEY IS TO ASPIRE IN ACHIEVING SUPERB RESULTS. THIS GOAL DRIVES OUR WORK. **PERFECT CONNECTIONS THAT ALWAYS INSPIRE AND DELIVER WHAT IT PROMISES.**

Dear readers,

Technology that unites; connections that inspire – this is the driving force that we are committed to for more than 70 years: We provide high quality and innovative electrical connectors that create added value for our customers, and for all those that require the highest degree of efficiency and reliability in transmitting power, signals, data and media.

A PERFECT ALLIANCE – our belief is to develop the perfect connection. This translates not only in providing high quality and cost effective connector solutions, but also in developing strong partnerships based on trust and reliability as well as respect for our staff. A PERFECT ALLIANCE based on mutual benefits, for products, companies and people.

ODU is one of the world's leading connector systems supplier and employs more than 1,650 people worldwide, generating sales of approximately 135 million Euros. Our products are technologically advanced and meet the highest quality standards. To achieve all this, we continuously invest in the development and production – ultimately in our very special expertise. In recent years numerous customer-tailored, application-specific connectors have led to an ongoing expansion of our standard product range, so that we now cover a broad spectrum of application areas. The balance between project work with its customer-specific solutions and the design-in of standard connectors will continue to shape our business in the future. This not only applies to emerging markets such as medical, military and security, and energy, but also to the special requirements of industrial electronics, measurement and testing, and automotive technology.

A PERFECT ALLIANCE – ODU Group's future growth relies on providing reliable connector solutions for various challenging applications and on our commitment to continuously expand our technology portfolio. This company brochure is our invitation to discover more information about ODU Group. We are an international technology company that devoted itself to create high quality customer oriented connector solutions.

Our creativity and innovative drive shape the future of our company and creates significant value for our customers.

ODU – A PERFECT ALLIANCE.



Dr. Joachim Belz



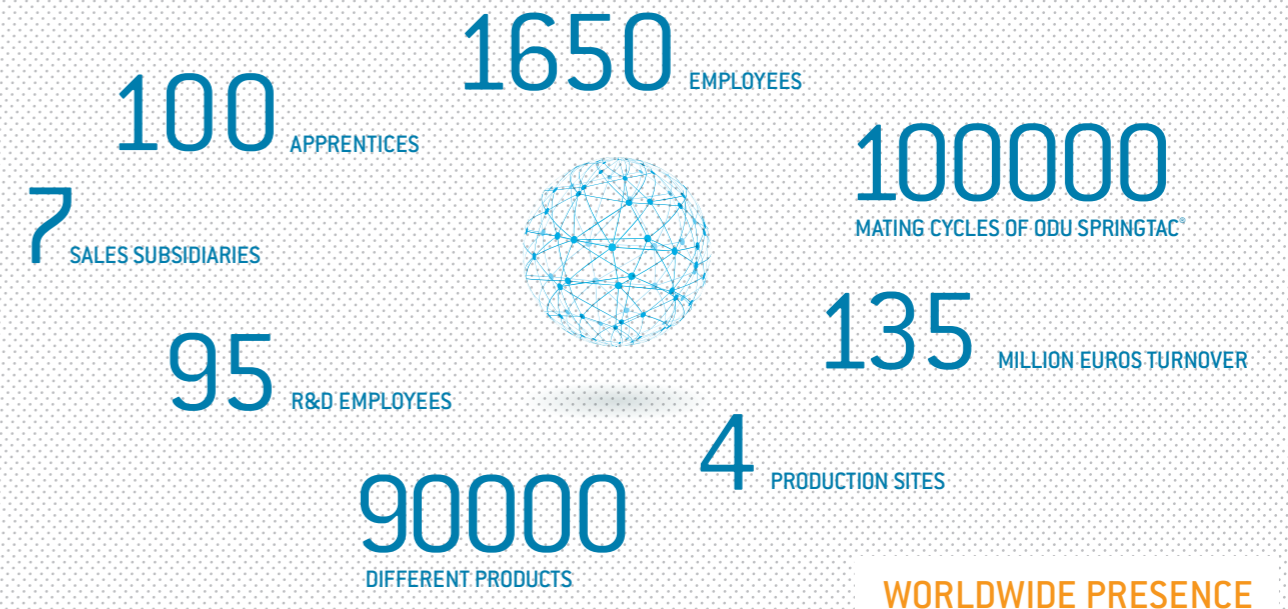
Dr.-Ing. Kurt Woelfl



Dr.-Ing. Kurt Woelfl
 Managing Director
 Research & Development
 Design
 Production
 Finance & IT

Dr. Joachim Belz
 Managing Director
 Marketing & Sales
 Product and Market Portfolio
 Human Resources
 Supply Chain Management

ODU GROUP – FACTS AND FIGURES*



* Status: October 2014

THIN BRANCHES TURN INTO STRONG ROOTS

1942 Foundation by Otto Dunkel in Berlin.

1947 Re-establishment in Mühldorf am Inn.

1955 Inspired by a twig broom: The springwire contact is launched into the market and it is known today as ODU SPRINGTAC.

1975 ODU USA launch.

1985 The first PCB plug connectors are manufactured.

1986 ODU UK launch.

1987 Production of the modular connector system ODU-MAC.

1990 ODU France launch.

1996 Production of the circular connector series ODU MINI-SNAP.

1999/2001 Expanding the Push-Pull Connector line with ODU MEDI-SNAP for medical applications.

2004/2005 ODU Shanghai Trading and ODU Shanghai Manufacturing launch.

2006 ODU Automotive GmbH and ODU Automotive Inc. subsidiary launch.

2010 ODU ROM Manufacturing S.R.L., Romania-subsiary launch.

2011 ODU generates turnover of more than 100 million Euros.

2012 High current connector development for electromobility.

2012 Product Development Center (PDC) launch in Shanghai, China.

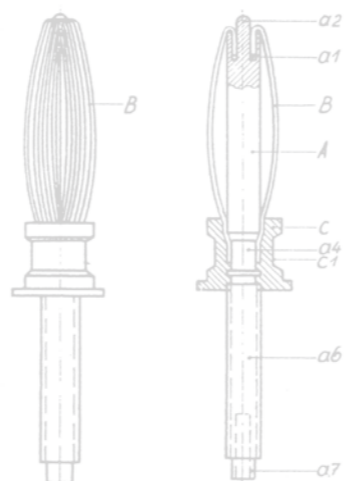
2014 The ODU AMC circular connector system is launched into the market.

2014 The ODU AMC High-Density is one of the most compact and lightest connector series to be launched into the market.

The ODU SPRINGTAC initially known as the "resilient pin" and its further development into the SPRINGTAC socket for 100,000 mating cycles and more.

Otto Dunkel has an ingenious idea and he lays the foundations for the success of ODU. Innovation becomes one of the core values for our company.

Zu der Patentschrift 925 960
Kl. 21 c Gr. 22



The continuous spirit of innovation

Know-how, determination, enthusiasm and creativity are some of the core values for ODU. Our continuous growth is the result of the spirit of innovation that we inherited from our founder, Otto Dunkel.

Problems are there to be solved – and this is precisely what Otto Dunkel set out to do during his lifetime. He had

one of his genius moments in 1937 while watching a man sweeping away fallen leaves with a twig broom. This is how SPRINGTAC contact was born. By replicating these individual twigs of the broom, Dunkel divided up the contact into lines – individual springs. The result was a constant contact resistance with always the same pressure contact. The SPRINGTAC pin overcame the unreliable

contact that proved a weak point for communication signals. Otto Dunkel's strive to create something completely new, to master technical challenges and find perfect solutions for every customer requirement is today's ODU's team mission to progress. Thus, the spirit of invention is both our drive and commitment. Always evolutionary and sometimes even revolutionary.



DYNAMIC

EFFICIENCY SUSTAINABILITY

COMPETENCE

SAFETY PRECISION

RELIABILITY

VALUES

STRONG VALUES ORIGINATE FROM STRONG VALUE CREATORS

Our work at ODU is based on experience and trust. In order to constantly earn this trust, we must continuously perpetuate our core values and ideas. This is what enables us to provide high-quality connector solutions that respond to very specific application requirements.

Genuine added value

An important step in our development as a company is our continuous desire to nurture our entrepreneurial values and abilities to respond to the market requirements.

Our connector solutions enable our customers to always stay competitive in a demanding continuously growing market. Our values fit perfectly with our customers' values.

Reliability – the basis of all trust – for medical applications.
Precision – a core component of our quality standard and at the same time an essential requirement in measurement and

testing. **Safety** – in military and security. **Efficiency** – the most important common denominator for us and our customers in industrial electronics. **Sustainability** – long term thinking and actions for tomorrow's energy. **Dynamic** – this allows us to continue to develop fast and flexible. This is an important driving force in the automotive industry too.

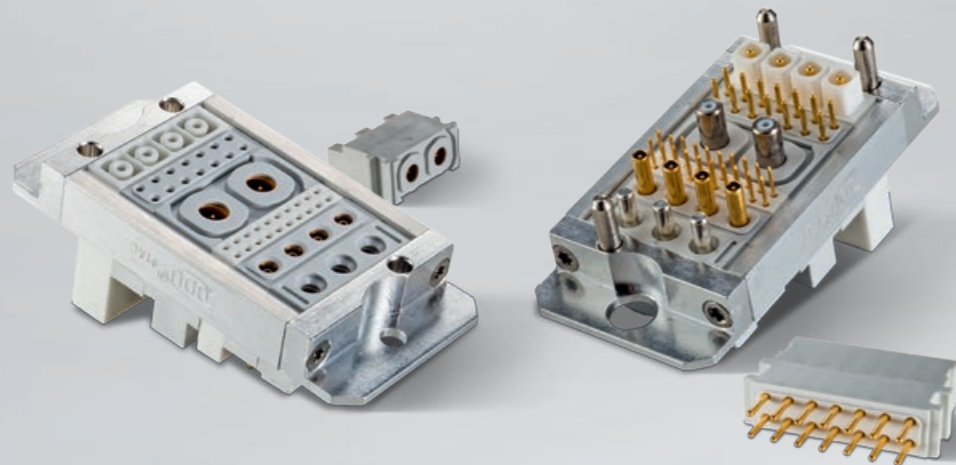
These are the six values that guide and support ODU. They constitute the basis for the high **implementation competence** of our company.



THE ODU PRODUCT WORLD: INGENIOUS IDEAS – PERFECT SOLUTIONS

Diverse connection solutions for a broad spectrum of requirements: whether for transfer of power, signals, data or media – ODU always offers the ideal interfaces where quality and absolute reliability is a must.

If special applications call for new solutions in the connection technology, we provide the optimal connection that complies with customer requirements. We also supply complete system solutions including cable assembly. ODU provides all the necessary technologies for the development and manufacturing of reliable connector solutions under one roof.



COMPACT MODULAR CONNECTOR SYSTEM

“As simple and ingenious as Lego!”: The ODU-MAC is an ultramodern, open system which allows the combination of standard solutions and individual options in order to create interfaces for a vast array of applications. This modular-based versatile technology is virtually limitless in its configurability. The flexible modular design enables the combination of a wide range of different combinations within a connection. Whether signals, high frequency, high voltage, electricity, data rates, fiber optic and pneumatic such as air or liquid – all the connection variants can be selected from the same box of building

blocks and integrated into the individual connector solution. The ODU-MAC is one of the most application-friendly products on the market designed for medical, measurement and testing, military and security, energy, automotive technology and industrial electronics. The ODU-MAC comes in two different variants: installed in one of the six different aluminum frame versions for docking requirements (rack and panel or automatic docking). We also can provide it with housing for manual operation. Apart from the lever locking system, ODU also offers the high-performance spindle locking system.



PUSH-PULL CIRCULAR CONNECTORS

With the Push-Pull locking system, these connectors secure themselves – the connection is thus protected from accidental disconnection. The connection can be simply and quickly opened with a user-friendly unlocking system. Thanks to the robust design and tried-and-tested ODU contact technology, performance and quality is maintained over many thousands of mating cycles. The Push-Pull circular connectors range includes four variants: ODU MINI-SNAP and ODU AMC (Advanced Military Connector) with robust metal housing, ODU MEDI-SNAP as well as ODU MINI-SNAP PC with plastic housing.



SINGLE CONTACTS

Choosing the right contact technology is essential. Our single contacts provide optimal solutions for individual requirements and maintain the quality of the connection beyond the lifetime of the product. The ODU SPRINGTAC (contact with springwire technology), developed and patented by the company founder, still sets the standards for reliability in the connector industry. The ODU LAMTAC (contact with lamella technology) also offers exceptionally high contact reliability and it is a cost-effective alternative.



PRINTED CIRCUIT BOARD CONNECTORS

Printed circuit boards (PCB) are the core of virtually all electronic devices – especially in automation. Reliable contact technology is essential for transfer safety of power, signals and data. The versatile PCB connector product range from ODU gives the highest flexibility in the design of customer applications – and an optimal product performance: ODU PCB connectors demonstrate excellent quality of signal transfer in industrial applications.



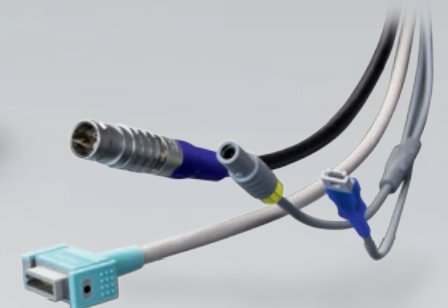
HEAVY DUTY CONNECTORS

Rain, wind, water, snow or frost – these robust circular connectors withstand all environmental conditions without any problem. Whether installed into container cranes or in the smelting furnace, the solid housings are configured for very harsh environments. The tried-and-tested ODU SPRINGTAC contacts with springwire technology are used as contact elements for the connection of signals or high current. This ensures a safe and continuous connection even under vibration.



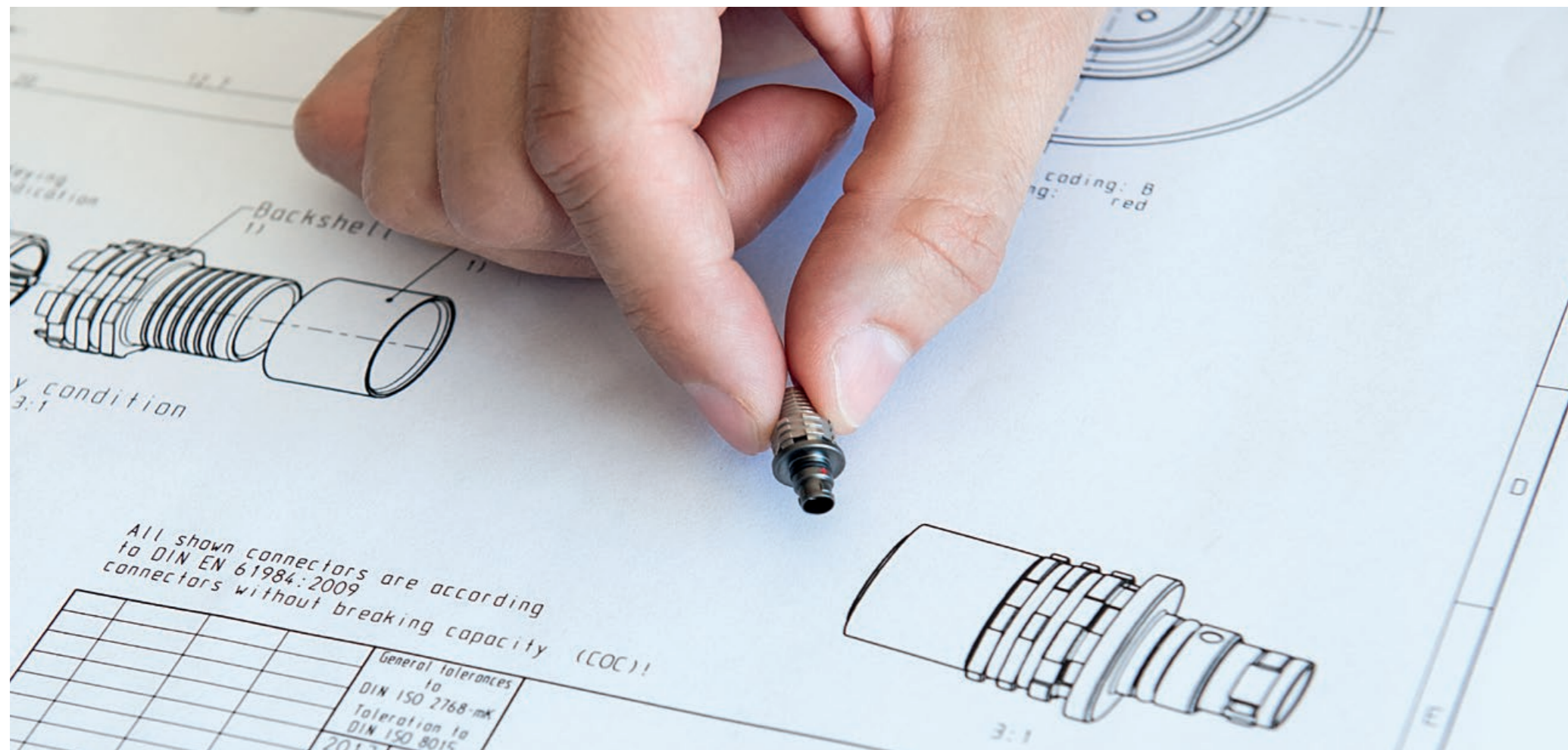
DOCKING AND ROBOTIC CONNECTORS

The functional safety and flexibility are indispensable in the docking and robotic applications. Industrial robots, cable-hose assembly, tool changeover or storage systems and fully automated testing facilities are just a few of the many applications in which the performance of the entire plant heavily depends on the quality of the connections. This connector type has been especially developed for the automatic operation of quick coupling systems and cable hose assemblies for robots.



CABLE ASSEMBLY

ODU offers not just high quality connections, but also a comprehensive service for complete assembly. We provide a one-stop service for the customers' entire system. ODU provides a wide range of cable assembly services such as consultation, requirement analysis, development, prototyping, technical documentation. This all in one service ensures high quality results.



INHALATION DEVICES

We developed a hermaphrodite design for a customer-specific connection for inhalation devices. This device is used to treat newly born babies or patients with respiratory illnesses such as asthma or mucoviscidosis. The ODU connection solution creates the interface between the control unit and the nebuliser.



ELECTRIC MOTORCYCLES

ODU supplies three connection systems for electrically powered motorcycles:

1. docking connection
2. recharger connection
3. on-board electrical system connection.

In order to meet all the customer specifications we developed these connectors from scratch.



PIPELINE INSPECTION SYSTEM

A small pressure tight connection transfers the data rates (FireWire 800) as well as power in an environment with high vibration. In addition to that the connector can withstand the pressure up to 200 bar.

COMPETENCE CENTER

MASTERING CHALLENGES, EXTENDING BOUNDARIES

As one of the global leading provider of connection systems, ODU offers quality solutions for worldwide customers that include: Sophisticated planning, individual design and efficient implementation.

Contacts, connectors and assemblies that meet the highest technical requirements as well as specific applications – ODU offers a wide range of products and services that are fully customer and solution oriented. Our high implementation expertise guarantees a long lasting functionality.

Seeking out a new challenge: Application-specific solutions

ODU provides highly reliable expertise to respond to the most sophisticated customer requirements that can not be addressed by using standard solutions. Therefore, we team up with our customers throughout the overall design process. A lot of our application specific solutions are based on changes of our standard connector lines such as ODU MINI-SNAP or ODU-MAC.

One-stop connector manufacturing: High level of vertical integration

ODU combines all the competences and key technologies for the connector manufacturing. These include **design, development, tool and special machine construction, injection molding, stamping and turning shop** as well as **surface treatment, assembly and cable assembly** and our own **test laboratory**. A high level of vertical integration enables us to react fast to changes, to supply desired end results rapid and to assure a continuous high quality.



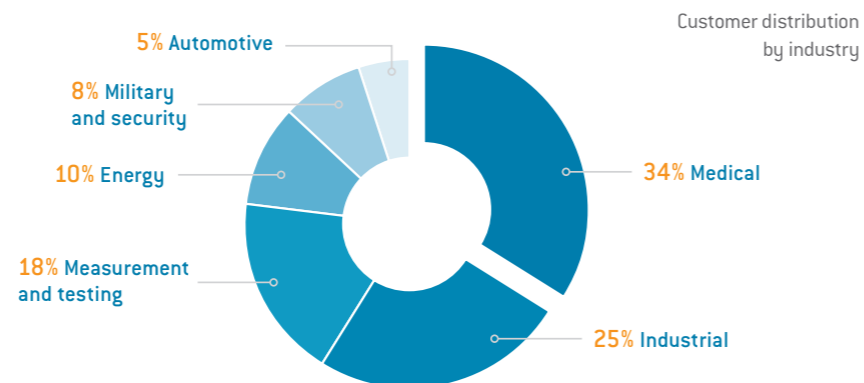
THINKING OUTSIDE THE BOX

Standard connectors quickly reach their limits when applied to new high-tech developments. As a specialist in electrical connection systems, we develop solutions that precisely match the customer's requirements and specifications.

WE SET UP NEW STANDARDS FOR CONTINUOUS SUCCESS



High performance customer applications rely on our products. ODU's connector solutions are a trademark of our customers' continuous success.



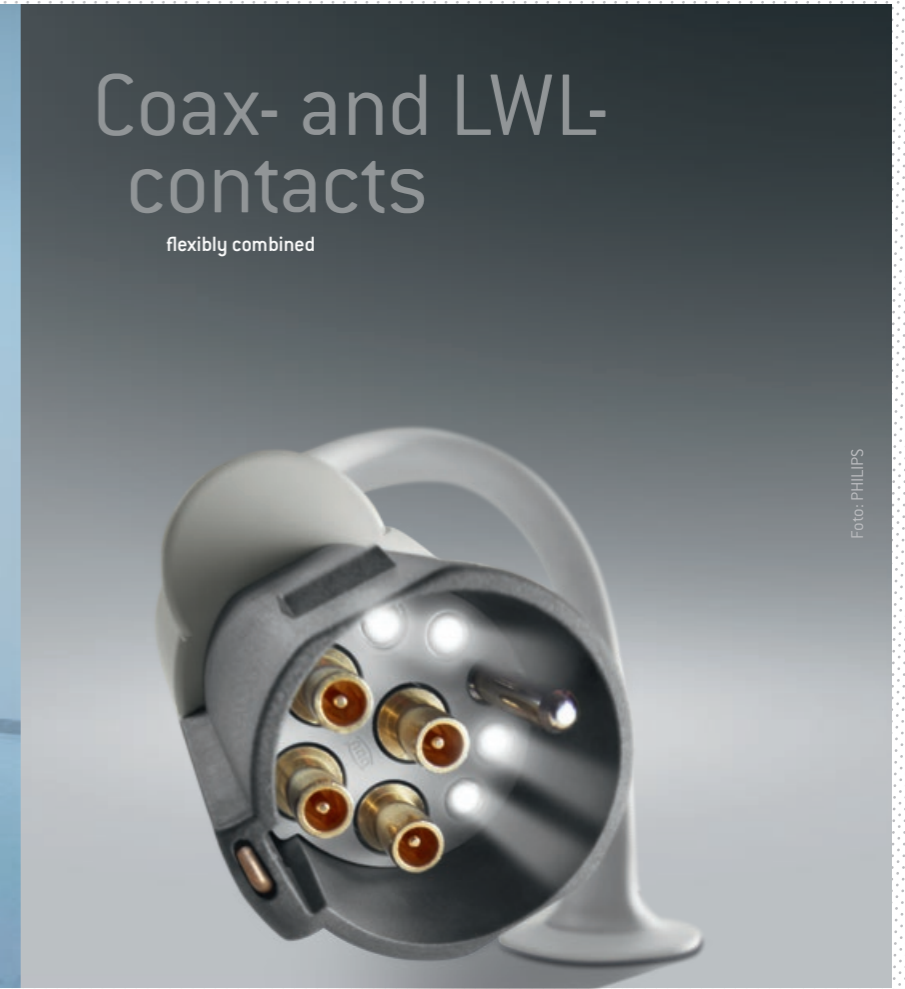
High performance connector technology for demanding key markets

ODU is a system supplier that offers a broad spectrum of industry and customer specific solutions. Our product development focused on two main areas:

Application specific solutions: Based on a comprehensive feasibility analysis, the customer is always closely integrated in the overall process in order to ensure that all the requirements are fulfilled.

High quality design-in products: Our standard products guarantee reliable connection solutions for a broad range of requirements. We often use the standard connector platform in order to modify the connectors according to customers' needs.

TOP PERFORMANCE CONNECTORS FOR MEDICAL TECHNOLOGY



Technologies that save lives

The reliability and the highest level of failure protection are indispensable in medical applications. ODU has the right connections that withstand even the most stringent requirements of the medical applications – including vital hospital systems such as heart-lung machines, mobile ECG measurements, operating table systems in outpatient surgery or magnetic resonance imaging (MRI) in medical diagnosis.

KEY TECHNICAL DETAILS

- High mating cycles
- Compact design
- For connecting the coil to the MRI system

MODERN DIAGNOSIS WITH THE HIGHEST EXPECTATIONS

In magnetic resonance imaging a very powerful static magnetic field is used to influence the water protons of the patient. HF coils are used to excite the protons by applying a radiated pulsed HF magnetic field of, for example, approximately 40 megahertz. When the HF magnetic field is switched off, they emit small magnetic signals that can be registered by special receptor coils. Powerful computers generate the desired cross-section from these numerous signals. The ODU connectors are used to establish the contact of the different coils (antennas) with the MRI device. Each part of the body requires its own type of coil.

HIGH QUALITY INTERFACES FOR MEASUREMENT AND TESTING



Masterpiece of precision

Precision is required for high quality measuring devices and procedures. In order to ensure that tests provide usable information, it is essential that the recorded data is transferred accurately at all times. And ODU has precisely the powerful connections capable of doing this. They fulfill all the requirements for the interfaces between test-piece, measuring device and evaluation unit.

KEY TECHNICAL DETAILS

- Small size
- 90 t load cells
- Vacuum tight and encapsulation – 20 years lifetime
- Extreme conditions due to harsh environments
- Resistant against possible external damage (e.g. rodents, lightning)

GLASS ENCAPSULATED CONNECTOR FOR WEIGHBRIDGE SYSTEMS

ODU manufactures vacuum connectors for load cells for stationary truck weighbridges. The trucks are weighed before and after loading. ODU developed an outstanding system solution: The receptacle with glass encapsulated contact is welded into the weighing cell in order to obtain a vacuum tight connection. It is an absolutely robust connection ideal for continuous outdoor use.

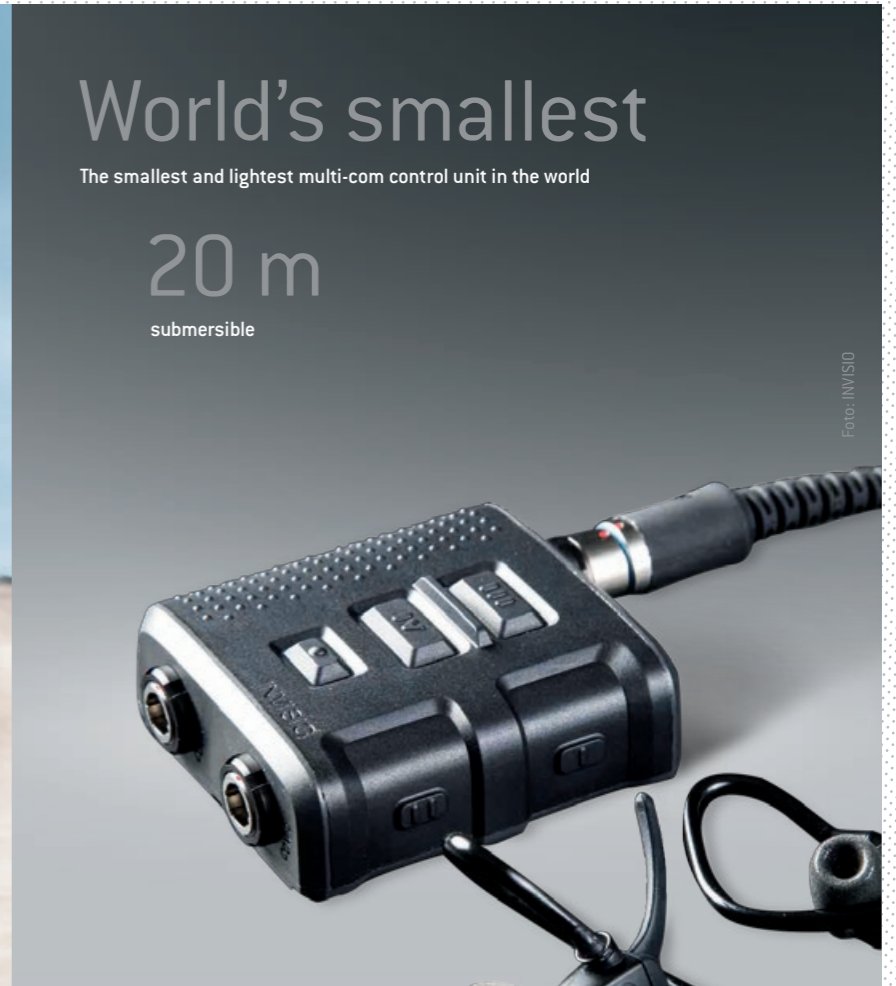
FULLY RELIABLE CONNECTIONS FOR MILITARY AND SECURITY



3 SAFETY

Withstand to all the extreme situations

The military connector technology does not allow compromises. The quality and full functionality are a must no matter of the mechanical loading or the extreme weather conditions. All these requirements are met by the robust ODU connectors with the highest level of safety. They ensure, for example, swift and reliable information flow in communication systems.



World's smallest

The smallest and lightest multi-com control unit in the world

20 m

submersible

Foto: INVISIO

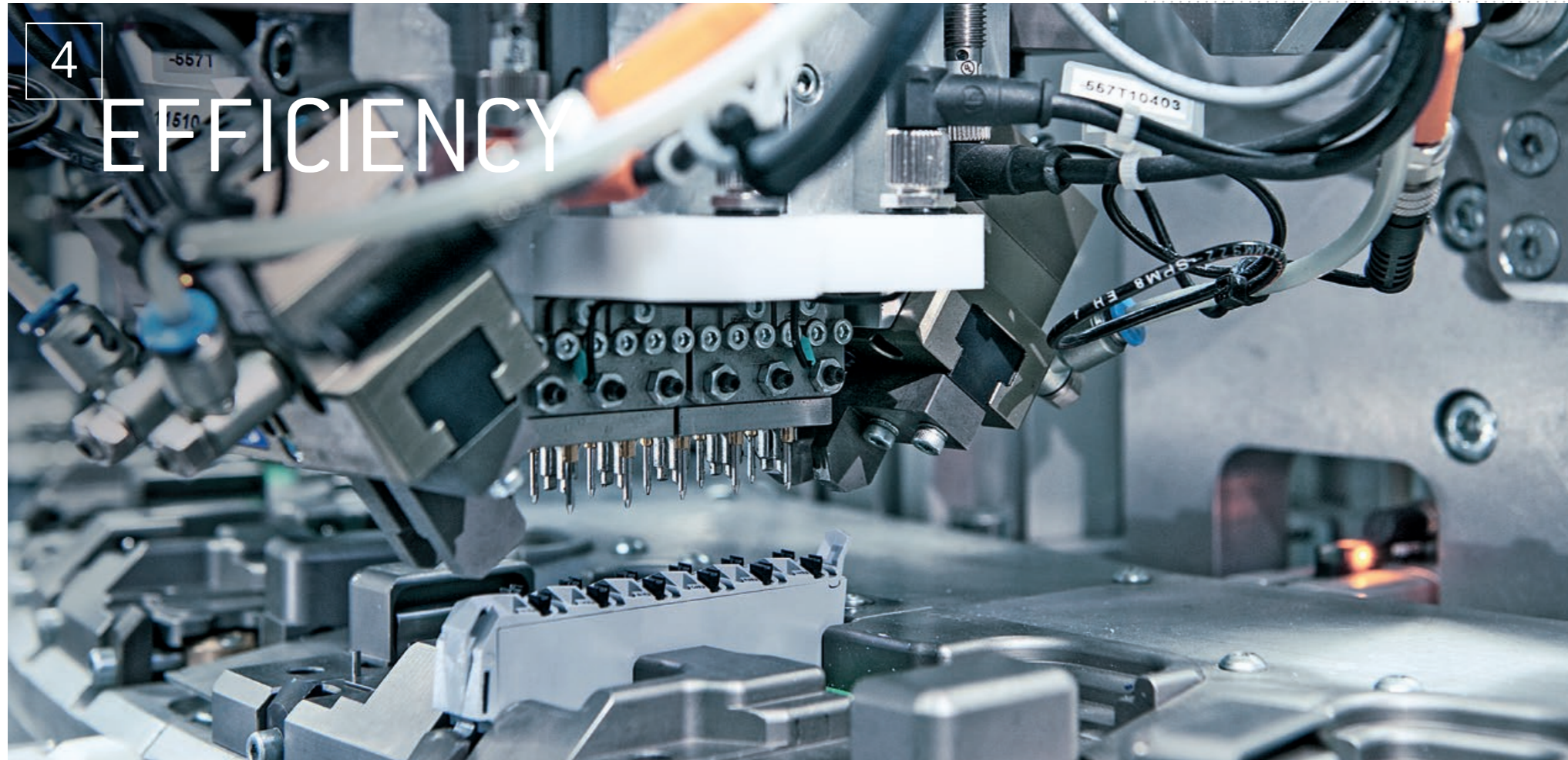
KEY TECHNICAL DETAILS

- Break-away function
- More than 5,000 mating cycles
- Robust mechanical and color coding
- Compact design
- 20 m submersible

MULTI-COM CONTROL UNIT INVISIO V60

This device is an in-ear hearing protection and communications system with electronic hear-through and impulse noise protection. Invisio V60 enables simultaneous communication with up to four different communication sources such as radio, intercom, mobile telephones and computers. It is equipped with ODU AMC connectors that fulfill the highest requirements of all the system interfaces.

BEST PERFORMANCE IN INDUSTRIAL ELECTRONICS



Connection cross-sections with
 $0.08 - 2.5 \text{ mm}^2$

A vast range of
coding possibilities

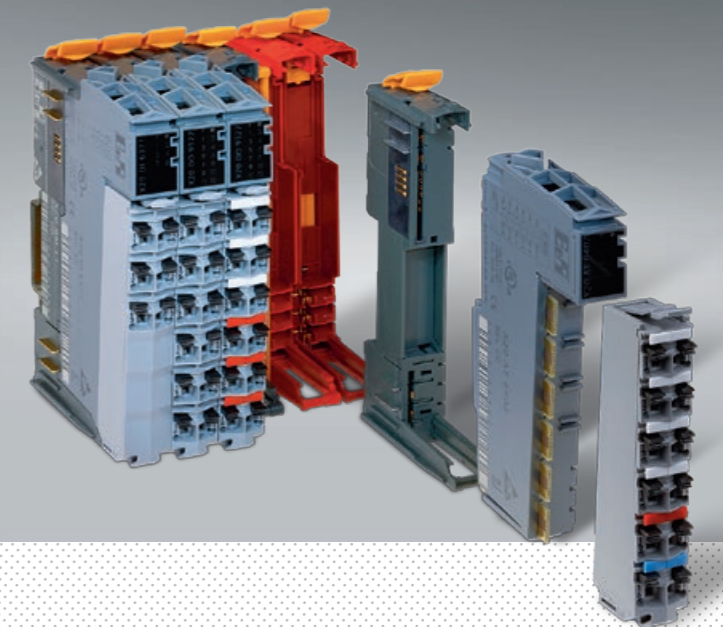


Foto: Bernecker + Rainer

Extended competitive advantage

Precise and failsafe control technology is crucial for the functionality and availability of the machines and plants. It also makes it possible to achieve optimal profitability in the plant monitoring or transportation systems. ODU has an extensive expertise in this type of applications. Efficient solutions establish reliable connections, they fulfill the most diverse requirements and offer a winning and broad usability spectrum.

KEY TECHNICAL DETAILS

- 12 Push-In connector blocks in a minimal space
- Connection cross-section between 0.08 and 2.5 mm^2 can be easily inserted and removed
- Highest precision requirements due to extremely compact design
- Vast array of coding possibilities

APPLICATION-SPECIFIC DEVELOPMENT FOR INDUSTRIAL CONTROLS

ODU provides completely integrated system solutions of insertable modules for industrial control units. The extremely compact design requires the highest precision in the production of the stamped and injected parts. 12 Push-In connector locks can be integrated in a minimal space. The input and output unit of the controller contains three ODU products: the 12-pin connector block, the bus connection between the individual input and output units as well as the bus module for the top hat rail mounting. With an ingenious contact geometry even the most demanding application requirements can be fulfilled.

PIONEERING CONNECTING SYSTEMS FOR ENERGY



5 SUSTAINABILITY

Progress needs energy

The permanent availability of energy is one of the cornerstones of our modern world. So are the power supply interruptions. ODU provides innovative and versatile solutions for all the pioneering infrastructure projects that involve power generation conversion and distribution.

KEY TECHNICAL DETAILS

- Ergonomic design
- Watertight
- Hot-plug-capable safety handle

SAFE MAINTENANCE FOR INVERTERS

The inverter is technologically the most important component of a photovoltaic system. It converts the direct current generated in the photovoltaic cells into alternating current for the net. In addition, it acts as an intelligent system manager that monitors and de-energizes the inverter during maintenance work on the system. Maintenance would not be possible without removing this handle. It represents a safety barrier.

INGENIOUS SOLUTIONS FOR AUTOMOTIVE



Enhanced mobility power

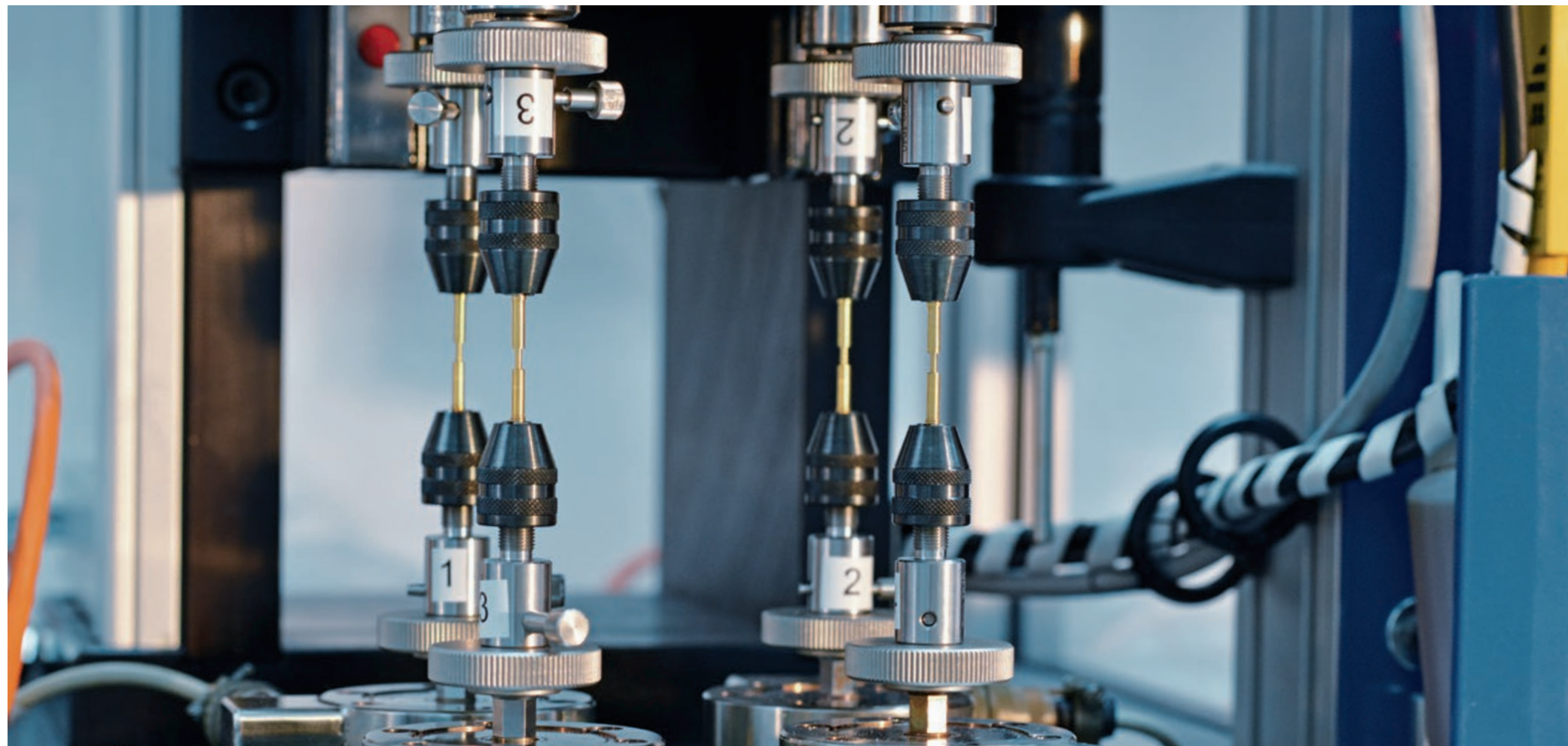
The automotive industry introduces more and more vehicles on the market that use alternative energy. ODU's high performance connector system with vibration resistance, media resistance and lightweight features responds to all the automotive market requirements.

KEY TECHNICAL DETAILS

- High vibration resistance
- Very high performance and very robust
- Fulfills all requirements in compliance with LV 215, such as, for example, tightness IP 6K9K

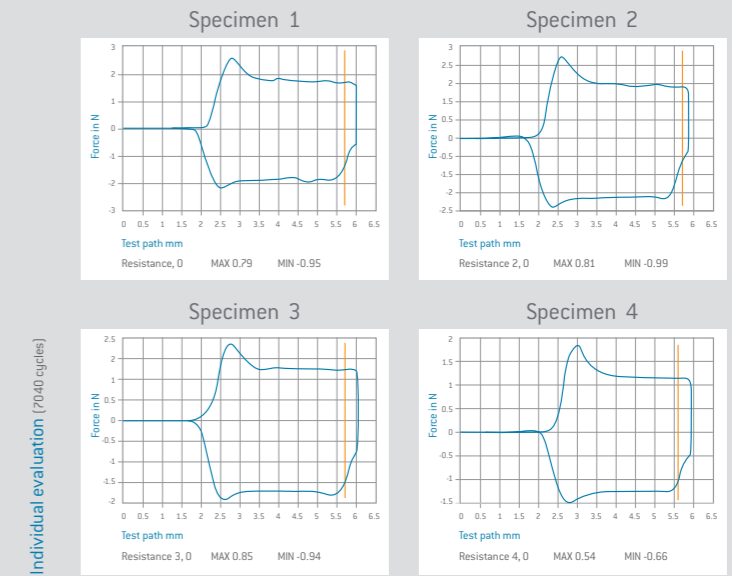
THE HIGHEST REQUIREMENTS CALL FOR THE HIGHEST PERFORMANCE

For hybrid vehicles ODU manufactured a customized 3-pin connector that enables the internal power transmission. The connection is exposed to a lot of challenges due to its location in close proximity of the combustion engine. It is a task that has been ideally solved and sets new standards not just in the unit's compact construction and in its highest level of protection category, but also in the high current capacity, even at high temperatures.



ODU PRODUCTS – METICULOUSLY TESTED

Apart from release testing, the determination of material values and the support offered by FEM simulation (Finite Element-Method), the ODU test laboratory T²C also conducts electrical and mechanical testing as well as environmental tests. The new fully automated high current test bed enables the testing of current carrying capacity, a key factor for connectors, even in a more comprehensive way. Thanks to the broadly configured test options, all the possible physical side-effects can be measured, all the external influences can be excluded and therefore all the interference factors can be minimized. This new measuring facility enables a high performance development process, testing and simulation.



The mating cycle test records in parallel the contact resistance and the insertion and withdrawal forces for every process (our T²C development).

QUALITY MANAGEMENT

PREMIUM QUALITY FOR FUTURE PARTNERSHIPS

ODU pursues a systematic quality strategy that embraces not just all the development and production processes, but also all the aspects of our business model. The standards set for the quality of our products and services go far beyond a perfect design.



CERTIFIED QUALITY

- DIN EN ISO 9001
- DIN ISO TS 16949
- DIN EN ISO 14001
- ISO 13485
- Vast range of UL, CSA, SCA, VG, MIL and VDE approvals
- UL-certified cable assembly

Continuous quality standards

ODU strives continuously to improve the product testing and optimization as well as the service quality. It is a permanent learning process. Our processes go through an ongoing improvement based on quantifiable specifications. This also includes the implementation of optimization measures as well as an efficient monitoring of the results. We provide consistent high quality standards by running regular workplace, system and products audits across all our facilities. Our modern test laboratory T²C provides all the relevant testing options and measuring procedures for highly reliable product and process development.

ODU's suppliers are also part of the quality management chain. Open communication, high sense of responsibility and high quality standards characterize our relation with all our business partners.



SUSTAINABILITY

INNOVATION COMES WITH A VISION

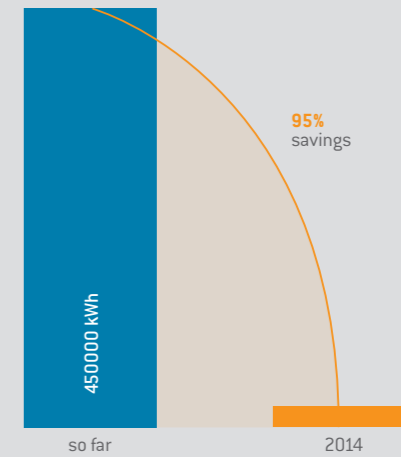
Sustainability is an important value for ODU. We strive for a continuous growth and high sense of responsibility for the people and the environment. Long-term thinking and behavior is part of our company culture and it is reflected in all the aspect of our business.

The new BMW i3 with integrated ODU contact technology.

EFFICIENT ENERGY MANAGEMENT

Environmental sustainability is already our responsibility and way of thinking. We took the right actions to assure that polluting events are avoided and that long-term energy efficient solutions are continuously created. In order to achieve this, ODU relies on the investment in global environmental friendly technologies. This investment in an innovative, energy efficient water cooling system at our head office in Germany enables us to save 95% of energy comparing to a conventional cooling unit. This is just one example of how ODU actively incorporates alternative energy into existing energy supply options.

SAVINGS COOLING PRODUCTION



Environment and resources

For many years now ODU has been operating a systematic environmental management and we have been ISO 14001 certified since 2010. Our modern production plant is environmental and resource friendly across the board. We make sure that a significant part of our raw materials are recyclable.

Staff

Implemented sustainability also refers to our employees. We are continuously investing in our workforce and we take our social responsibility seriously. Only well trained staff can support the principle of sustainability.

Profitability

ODU focuses on a continuous, revenue-orientated growth, which creates the basis for economic sustainability. We think long term and we reinvest the profit in the future of the company.

Securing the continuity of our sites

ODU is continuously increasing their portfolio of competence in order to stay competitive and responsive to the industry and market changes.

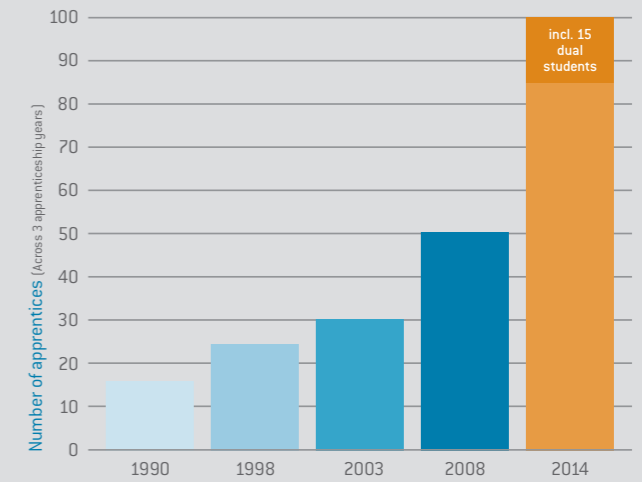
Customer relationships

Strong, long-term and reliable relationships are essential for ODU and its customers. This translates into exceptional services, competence and reliability.



GLOBALLY LEADING THE WAY INTO THE FUTURE

ODU is a creative company in which ingenuity, innovation and technical progress are promoted beyond borders. This is why we especially focus on the training of our employees because we know that one of the most important foundations of our company's success is professional, well trained staff. Developing and loyalizing their talents long term is fundamental for ODU. ODU promotes the international exchange of experience for all our employees. We understand the benefits of experience exchange in the continuous grows of our teams.



CONNECTING WITH PEOPLE

EMPLOYEES' SYNERGY

All our employees are distinct. The potential of our company and the success of our customers relies on our desire to foster the continuous grows of our employees.

Coming to stay: High level of staff identification

Stability and security are values that we support and that are appreciated by our employees. The very low employees churn rate is a key factor in maintaining a constant high service quality and customer focus.

The family counts: Social responsibility at ODU

A healthy work-life balance is very important for us. ODU offers to all the employees an attractive package of special benefits that go far beyond the statutory stipulations.

"Next Generation ODU": Investing in young talent

We invest in young people. Whether they are on a standard apprenticeship or integrated degree program, everybody is appreciated and respected at ODU.



THE RIGHT PERSPECTIVE

Whenever possible, the company will always consider promoting internally before considering an external candidate. The ongoing further training receives financial and organizational support. The fact that many ODU employees also keep in close touch with the company after they retired, speaks for itself. Apart from the technical in-service training, our apprentices and employees also receive company support to develop their creative abilities. We are convinced that music and the visual arts positively influence the personal development.



WE PARTNER WITH THE BEST

Any key player in his industry must be able to rely on partners that meet also the highest requirements. This is why many renowned companies and global market leaders from various industries rely on the high performance products and solutions offered by ODU.

MANY RENOWNED CUSTOMERS RELY ON ODU (Customer quote)

... AGILENT TECHNOLOGIES · ALBER · ALCON · BERLIN HEART ·
 BERNECKER + RAINER · BMW · BOSCH · EADS · ELECTRONIC
 NETWORK · ENDRESS + HAUSER · GE HEALTHCARE · HBM ·
 HEIDENHAIN · KAVO · LEONI · MERCEDES-BENZ · MOELLER ·
 METTLER TOLEDO · MICRO-EPSILON · NAKANISHI · NOKIA ·
 PHILIPS · Q CORE · ROCHE · SCHILLER · SEW · SIEMENS · SMA ·
 SMAG · THALES · VORWERK ...

CUSTOMERS

ONLY STRONG PARTNERSHIPS GENERATE SUCCESS

We direct our actions based on our partnerships. That reflects in the high quality service that we provide to all our worldwide customers.

Expertise, responsibility and reliability – These are the three values that represent the core of our company philosophy. The foundation of these values is trust. Whether they are complex development orders or high quality product series: the key is ODU keeps its

promises. In order to achieve this open communication is a must. Taking this journey together and perceiving it as a learning experience in which all the parties benefit of continuous mutual support, this is: **A PERFECT ALLIANCE.**

CUSTOMER QUOTES:

- “ Because of its high vertical integration and the excellent way in which your company trains its employees, I consider ODU to be a strong partner with a significant wealth of knowledge and product of outstanding quality.”
- “ After having met the people from ODU and after discussing all our requirements, we were immediately convinced that ODU is the perfect partner for our project. The company “ anything is possible” attitude impressed our team- ODU delivers projects with a great enthusiasm.”
- “ Your solutions are like an espresso: short, strong and full of energy.”

TAKING THE WORLD'S PULSE

Standing up for our core value throughout the globalization era: ODU has an important and continuously growing presence in all the global growing markets and it positions itself as a reliable long term partner.



It is not just life that pulsates in Shanghai, it's the economy, too. ODU local sales subsidiary is the hub for the Chinese and overall Asian market. Other strategic ODU subsidiaries are located in Denmark, France, Italy, Romania, Sweden, UK and USA.

Steady growth: Overcoming boundaries for a global partnership

From Europe via the USA and as far as Asia, ODU has always been on the move around the globe. Today ODU has production and sales subsidiaries in the most important markets. We will continue to pursue this positive development in order to remain a reliable, international high performance partner.

Internationalization: Always customer oriented

Proximity is a very important aspect for customized product development. That is why ODU runs operations around the world. For example, we design and manufacture in our Product Development Center (PDC) from Shanghai, all our connector solutions for the Asian market.

World market capability: Cost effective production series

Apart from the customer and application specific solutions, ODU also offers a range of high quality standard products. All the product series: ODU-MAC (modular connectors), ODU MINI-SNAP, ODU MEDI-SNAP and ODU AMC (Push-Pull connectors) are manufactured to meet the international market requirements and they are distributed via easy-to-access sales channels.



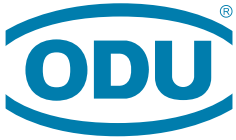
The ODU Group has its headquarters in Mühldorf am Inn, Germany. Around 40% of the 1,650 employees work in the production and sales subsidiaries around the world. Numerous sales partners and sales offices support also the company's international growth.

- Production sites
- Sales subsidiaries
- Sales partners and sales offices



OUTLOOK

We are a creative company in which ingenuity, innovation and technical progress are targeted and promoted in a long term and sustainable way. Whatever the future technical challenges may be – ODU connectors will continue to highly perform in the market.



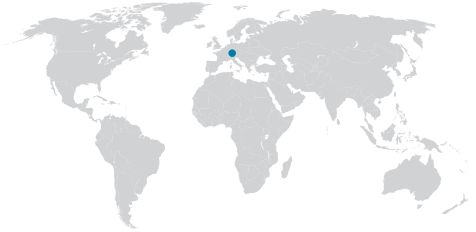
A PERFECT ALLIANCE.

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Learn more about ODU.

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